

Reference & Master Data for Certification



Course Duration	3 consecutive days, 5 weeks access to practice quizzes
Format	Lecture, Quizzes, Exam technique and Practical exercises
Classroom Materials	Course notes, Practice Quizzes, Templates
Delivery	CDMP® Master Certified Trainer
Class Size	8 to 20 participants



The **Reference & Master Data for Certification** course covers all aspects of a Reference & Master Data Professional's responsibilities, as well as preparing them to confidently take the CDMP Reference & Master Data Specialist exam. The course explains the Reference & Master Data chapter in the DMBOK, including use cases and examples, as well as connecting concepts to the related aspects in the other Data Management Functions.

Learning Objectives & Outcomes Mapping (Bloom's Taxonomy)

At the end of the course participants will be able to:

Course Objective	Bloom's Taxonomy Level	Explanation
Answer the CDMP Reference & Master Data Specialist Exam with confidence	Applying	Demonstrates the ability to use knowledge in a practical, exam-based context.
Understand the drivers, principles and purpose of Reference & Master Data	Understanding	Involves comprehension and interpretation of key concepts.
Be familiar with the content of the DMBOK with regards to Reference & Master Data	Remembering	Focuses on recalling and recognizing foundational content.
Recognise the relationship between Reference & Master Data and the other Data Management Functions.	Analysing	Requires identifying connections and relationships between concepts.
Capable of applying Reference & Master Data facts, rules, concepts, ideas & activities to create the deliverables described in the DMBOK	Creating	Involves synthesizing knowledge to produce structured outputs.

Course Outline

- Day 1:** Introduction
R&MD Pre-Assessment
Reference & Master Data - DMBOK Chapter 10
Introduction and Essential Concepts, Activities, Tools & Techniques, Implementation Guidelines, Governance, Review Quiz
- Day 2:** R&MD Key Points, Characteristics, Architecture, Capabilities, Data Models
Other Knowledge Areas
Implementation Framework
- Day 3:** Business Drivers, Aligning MDM with Business Initiatives
Exam Categories and practice
R&MD Post-Assessment

Key Benefits of attending the Reference & Master Data for Certification course

- Stay Compliant: Learn how to manage core business data to meet regulatory and operational standards.
- Make Better Decisions: Understand how consistent and accurate master data improves reporting and decision-making.
- Clarify Roles: Define responsibilities for managing reference and master data, improving coordination across teams.
- Promote Data Consistency: Build skills to support a culture of standardized, trusted data across systems and departments.

Who should attend?

- Data Integration Specialists, Data Quality Specialists, Data Warehousing Specialists, DBAs
- Master Data Specialists, Cybersecurity Specialists, Metadata Specialists
- Anyone wishing to write the CDMP Data Management Fundamentals exam